

NIKKO BRYAN O. HUELGAS

Chairman, Athletes Commission

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EDUCATION:

2008- 2014 DE LA SALLE UNIVERSITY- MANILA
Bachelor of Science in Commerce Major in Marketing Management,
Dean's List: 3rd term SY 08-09, Swimming/ Athletics Varsity
UAAP '72 Men's Overall Swimming Champions
Graduation Athletic Awardee

WORK EXPERIENCE

2012 Part- owner: Food delivery business: Huelgy's Hot Meals
Feb 2011 Host: JEMA's Inter-college marketing competition called DeMAND.
March 2011 Commercial and Print Model
2005- 2008 Tropical Palace Summer Swimming Instructor
Taught basic/advanced swimming lessons to students

CO- CURRICULAR ACTIVITIES

Mar 2013 Project Head- One Bottle Down
Fund Raising Beer Drinking Competition, Burgundy Westbay Tower-Vito Cruz
2010- 2011 Corporate Documents Manger- Corporate Relations
JEMA (Junior Entrepreneurs' Marketing Association), De La Salle University
Contacted companies for sponsorship in year-round events and activities of the organization such as term-end parties, monthly seminars and marketing competitions.
2010- present Team Captain- Philippine National Triathlon Team

Committed in serving the country in International races. Competed and traveled all over Asia and qualified in Guangzhou Asian Games, World University Triathlon Championships and World Championships.

- Mar 2009 Logistics Head- Swim One La Salle
Headed the production and materials that were used for the fund raising event.
- Feb 2009 Production team- LEE rocks Taft concert
Organized and managed the materials of the stage and escorted some of the performers.

SEMINARS ATTENDED

- Sept 2011 ITU World Congress, World Championships- Grand Final
International Triathlon Union (ITU), Beijing, China
- Mar 2011 Global Business Conference
Philippine Junior Marketing Association, Phil. Int'l Convention Center
- Jul 2009 Art in Advertising by Millete Zamora
Student Development Office, De La Salle University

SEMINARS CONDUCTED

- Sept 2011 Project Head, Beauty Seminar by Jhoi Santor of GlamLab
JEMA, De La Salle University- Manila
- Feb 2011 Project Assistant, LEAP (Lasallian Enrichment Alternative Program)
Swimming and Waterpolo 101, DLSU Swimming pool

RESEARCH PAPERS PREPARED

- Dec 2013 A Marketing Plan for the company Soup of the Day, product: Magensium MSM
Thesis, De La Salle University
- June 2014 Thesis Implemented. Product brand renamed Powermag Sports

PERSONAL BACKGROUND

Born on July 19, 1991 in Tondo, Manila. Fluent in English and Filipino. Highly skilled in Public Relations. Knowledgeable in Microsoft programs, media communication and team management. Interests: Public Speaking, Traveling, Sports and Music. Goal-oriented, trustworthy and adaptable.

REFERENCES

Available Upon Request

PROFILE

Age: 23

Birthday: July 19, 1991

2010 National Team

- 2011 Philippine Sportswriters Awards- Top Achiever Award for the sport of Triathlon
- 2010 Guangzhou Asian Games- 11th
- 2014 Incheon Asian Games- 11th
- December 2010 Asian Beach Games in Muscat, Oman, 10th over-all, new Philippine Record and the 1st Filipino to break the 2 hour barrier in the Standard Distance with a time of 1:59:44 seconds
- 3x National Triathlon Champion
- Silver- 2011 Singapore ITU Asian Cup (Elite 23 & under)
- Silver- 2012 ITU Subic Bay Asian Cup (Elite 23 & under)
- Silver- 2012 ITU Subic Bay Asian Duathlon Championships (Elite 23 & under)
- Silver- 2014 ITU Subic Bay Asian Cup (Elite 23 & under)
- 7th – 2011 Asian Championships (Elite 23 & under)
- 7th- 2012 Asian Championships (Elite 23 & under)
- 2x ITU World Championships Competitor (Elite 23 & under) Beijing 2011, Auckland 2013